



GREEN RIDE

Actor MILIND SOMAN, as part of 'Hawa Badlo' initiative, cycled 1,000 km from Mumbai to Delhi to raise awareness against air pollution

After a 1,000 km long bicycle journey from Mumbai to raise awareness against air pollution, fitness icon Milind Soman reached Delhi where he culminated the 'Green Ride - Ek Pahal Swachh Hawa Ki Ore' powered by GAIL (India) Limited. GAIL Chairman and MD Manoj Jain, Director (Marketing), E S Ranganathan, Director (Finance) R K Jain, Chief Vigilance Officer Shubha Naresh Bhambhani and other senior officials were present on the occasion.

The Green Ride entourage started on December 3 from Mumbai and passed through Maharashtra, Gujarat, Rajasthan and Haryana before arriving at New Delhi.

"Delighted, grateful and exhilarated! This sums up my

journey on cycle from Mumbai to Delhi. The GREEN RIDE was an effort to explore and promote healthier modes of transportation," Soman shared.

"I hope I was able to create some more awareness about how we are polluting the air we breathe, and efforts we all can make to reduce this pollution! Every small step that we take, like opting for a car pool, planting a tree, choosing to cycle rather than take a car, quitting smoking and so many other small ways, plays a huge role in making our environment healthier for us and all life on the planet. Will continue to champion for this cause and other important ones through more such initiatives in the future," he added.